



OUTFITTERS WEBSITE PACKAGES

BEAR ESSENTIALS

- 5-6 Page Website
(Home, About, Packages, Photos, Contact)
- Photo Gallery (up to 25 images)
- Contact / Booking Form
- Social Media Network Links
- Built with WordPress CMS
- Mobile Friendly & Responsive

\$1,195 + HST

BULL MOOSE

- 8-10 Page Website
- Client's Choice of Pages / Site Map
- Homepage Slideshow
- Full Width Website
- Multiple Photo Galleries
- Contact / Booking Form(s)
- Social Media Network Links
- Basic SEO
- Built with WordPress CMS
- Mobile Friendly & Responsive
- Visually Appealing & User Friendly

\$1,995 + HST

TROPHY RACK

- 10-15 Page Website
- Client's Choice of Pages / Site Map
- Homepage Slideshow
- Homepage Call To Action Area
- Multiple Photo Galleries
- Video Gallery
- Full Width Website w/ Customizable Side Promotional Area
- Customizable Footer Area
- Customizable Footer Area
- Contact / Booking Form(s)
- Social Media Network Links
- Basic SEO
- Built with WordPress CMS
- Mobile Friendly & Responsive
- Easy to Update
- Instructional Documentation
- Technical Support

\$2,795 + HST

Web Development, Design & Customization.
Domain Registration & Hosting Fee's Not Included

www.silverhawkpromotions.com



GRAPHIC DESIGN & MARKETING SERVICES

SOCIAL MEDIA

- Social Media Set-Up
- Facebook / Twitter / Instagram
- Social Media Customization
- Social Media Management
- Ad Campaign Management
- Ad Campaign Specific Graphic Design

Services can be purchased individually or added to a web package.

GRAPHIC DESIGN

- Logo & Branding
- Business Cards
- Rack Cards
- Brochures
- Flyers & Posters
- Signage & Displays
- Vehicle Decals
- Tent & Comments Cards
- Letterhead
- Apparel Design
- Other Promotional Materials

WHY IS AN UPDATED / USER - FRIENDLY WEBSITE IMPORTANT?

- You have seconds to grab the attention of the user - maximize this with visuals.
- Keep your content simple & effective - no need for lengthy descriptions unless required.
- Better content will give you more traffic. Search Engines will crawl updated content more often.
- 60% of on line traffic is from mobile devices. A mobile-friendly website is vital.
- WordPress CMS is one of the most secure platforms you can use for web development.
- Fresh / Updated content & images will engage your audience.

(There is nothing worse than visiting a website with out dated content)



ABOUT SILVERHAWK PROMOTIONS LTD.

Silverhawk Promotions Ltd. is a strategic marketing and web development company targeting Newfoundland & Labrador, with clients across the province and beyond.

We offer web development, print and social media marketing solutions to a wide range of businesses, not-for-profits organizations and community based groups. With our combined professional experience of over 18 years in the web development & graphic design field, Silverhawk Promotions offers personal service and only the highest quality results.

Having worked closely with Outfitters in the province, we understand the unique needs that the hunting & fishing industry in Newfoundland & Labrador require. We look forward to working with you to create a visually stunning website that will highlight your best qualities.

WHAT OTHERS HAVE TO SAY

Silverhawk Promotions designed our website Sunset Motel in no time at all, fantastic feedback on all fronts, great graphics. Kim has also designed our newest Steakhouse Charlie's menu! Ready to open soon! Awesome work on that one! She's still tweaking our website waiting on our input, she's a patient woman!! And again while working on those things, she's redesigning our Terra Nova Cottages website! New venues to come! She's so reliable, dependable & is a lot of fun to work with!! She's the best

- Cathy Coveyduck

Kim has a great eye for designing and maintaining her ideas. A strong work ethic drives her and her business, it's success shows from this. We greatly appreciate her work to date and look forward to working with her in the future.

- Glenn Burry

Kim has gone over and beyond the call of duty for to get everything done for my new web site. Awesome job is a understatement. If your looking to get your web site or social media up and running this is the place for you. I highly recommend the service.

- Dean Crocker

www.silverhawkpromotions.com



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OUTFITTER WEB CONTRACT

Business Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ Postal/ Zip Code: _____

Telephone (days): _____ (Evenings): _____

Email Address: _____

Package Selection: BEAR ESSENTIALS _____ BULL MOOSE _____ TROPHY RACK _____

PAYMENT DETAILS

- A deposit of 1/2 of the total written quote (plus applicable taxes) is required upon contract signing. Project balance is due upon completion and work is approved.
- Remaining balance is due before project files are sent or website becomes live for public viewing.
- Payments can be made via EMT or cheque. Please make payable to Silverhawk Promotions.
- If progress on any project becomes stalled due to client delays (in providing necessary content, media, or feedback) for more than 6 weeks, Silverhawk Promotions reserves the right to invoice 50% of the remaining balance owed.

I hereby accept the terms as outlined above

Client's Signature: _____

Date Signed: _____

Please make cheque payable to "Silverhawk Promotions"
Contract subject to change without notice.